Mohammad Yousefian

Address: Vancouver, BC
Email: mys9393@gmail.com | **Phone:** +1 (672) 272-5442

Professional Summary:

" Web Developer and Graphic Designer with over 10 years of experience in web design, graphic creation, and digital marketing. Proficient in WordPress and committed to leveraging technology for community projects and marginalized groups. Experienced in AI-generated music, images, and digital artwork. Strong problem-solving and teamwork skills with a passion for innovation and user-focused design. "

Professional Experience:

Web Developer & IT Manager   Ariana IT Centre | *2012 – 2022*

- Designed and developed multiple websites using WordPress, ensuring a seamless user experience and effective multimedia integration.
- Collaborated with design and media teams to enhance visuals, multimedia content, and SEO strategies for optimized online presence.
- Provided website maintenance, troubleshooting, and updates to ensure smooth operations.
- Advised teams on best web development platforms and industry practices for high-quality project execution.
- Managed and executed digital marketing campaigns, significantly increasing client traffic and visibility.

Skills & Qualifications:

- **Web Development:** WordPress, HTML, CSS, Elementor Pro, Squarespace
- **Graphic Design:** Adobe Photoshop
- **AI-Generated Content:** Creation of images, artworks, paintings, videos, and music using AI
- **Programming:** Python
- **SEO & Digital Marketing:** Search engine optimization, online advertising
- **Creative Content:** Business cards, logos, banners, AI-generated artwork
- **Project Collaboration:** Effective teamwork with media, design, and development teams on community-focused projects
- **Problem-Solving:** Strong troubleshooting skills for web-related issues
- **Community Advocacy:** Dedicated to social justice and community empowerment

Education:

- Bachelor of Computer Engineering (Software)

Certifications

- **Python for Everybody** – University of Michigan (Coursera)
- **Emergency First Aid Training** – Code Red
- **FoodSafe Level 1**
- **BC Class 5 Driver's License** (10+ years driving experience)

Languages:

- **Farsi (Persian):** Native
- **English:** Intermediate

References: Available upon request.